

Taiwan Excellence Award Brands Boost Your Lifestyle And Experiences

Taiwan's auto industry is currently focusing on four major market segments: driver information, vehicle bodies, engine powertrains, and active/passive safety. Taiwan's collision parts comprise 80% of the global AM market. Enjoying worldwide acclaim, 90% of Taiwan's auto parts are for export, of which, 30% - the major share - go to Europe.

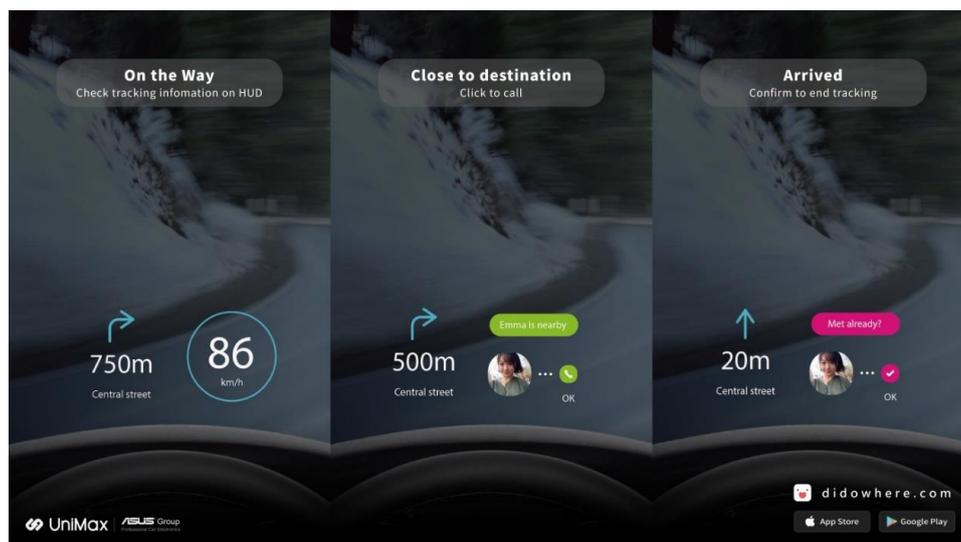
In addition, Taiwan is applying its well-developed ICT capabilities to the auto industry, keeping up with worldwide trends. For example, Taiwan's computer solution provider StackRack, recently played an essential role in supplying the control system to the French-designed driverless bus ARMA, which is currently in use in France, Germany, Switzerland and the United States.

This year, Taiwan Excellence will showcase more than 40 brilliant innovations from 20 Taiwanese companies at Automechanika Frankfurt, September 11-15. Some of the successful solutions to be discovered at the Taiwan Excellence Pavilion are as follows:

Unimax Electronics Inc. - dido: track your every meet-up

Unimax Electronics has launched an IOV Application on both Android and IOS. 'dido' is a mobile application that provides a fun and easy way to help people find the exact location to meet up. It provides two tracking modes – 'map view' and 'camera view' – which together allow users to check for their friends on the map and find the exact location through their smartphone cameras, operating similarly to an AR application.

'dido' is extremely different from other existing location-sharing applications as it only shares your location with those you approve. Unimax takes privacy seriously. Tracking can only begin once there is agreement between all meet-up attendees, and location sharing will automatically end when all attendees arrive at the same location. It eliminates all privacy sharing concerns and enhances safety.



Notifications are sent automatically to attendees when in proximity to, and arrive at the meeting point.

'dido' can be applied in cross-industry cooperation, as exemplified by the tourism industry. A private tour guide can get their clients' location information and track them, which is very helpful if and when they get lost. The trip's end ceases all location sharing, protecting user privacy. With the help of big data collected from users, 'dido' can suggest the best pick-up location, such as a coffee shop or restaurant, according to different times and places. As the users become comfortable waiting, they may also become customers of those stores. With its future roadmaps, it can be combined with more industries that will expand "dido" and its ecosystem, especially with one-time-meet-up based services like delivery, pickup shuttle, and tourism.

MOBILECONN TECHNOLOGY CO. LTD. - USB-C™ PD3.0+PPS Charging Solutions

Members of the European Parliament have approved a draft law to regulate the external power supply of devices. USB Type-C™ is predicted to be applied in all mobile device within three years. Mobileconn has announced its industry-leading ENERGEAR USB-C™ PD3.0+PPS charging products, including car charger, wall charger, and power bank. The comprehensive ENERGEAR USB Type-C™ Power Delivery Charges can charge your device up to 70% faster than standard 5W charging, and provide optimal power. ENERGEAR products (from 18W to 85W) are USB-IF certified and 100% compliant with USB Type-C™ Power Delivery specifications.



[ENERGEAR USB-C™ PD3.0+PPS car charger and charging speed are beyond your imagination.](#)

The use of USB Type-C™ in automotive applications is expected to increase as well, such as ADAS and infotainment SoC. Infotainment SoC supports connections to a selection of inputs and outputs such as navigation system and user capabilities. With global trends toward autonomous cars, there will be an increasing need to exchange data or for fast-charging mobile devices in cars, which may also help leverage USB Type-C™ in the future.

Unimax's 'dido' and Mobileconn's USB Type-C™ charging solutions will be demonstrated at the Taiwan Excellence Pavilion at Automechanika Frankfurt 2018. Taking place September 11-15 at Hall 4.2, Booth J53, 40 products from 20 Taiwanese companies are up for discovery.

The Taiwan Excellence symbol honors Taiwan's most innovative products. Products carrying this symbol are made in Taiwan and have been selected for specific Taiwan Excellence Awards based on their excellence in R&D, design, quality and, marketing. The Taiwan Excellence symbol was launched by the Ministry of Economic Affairs (MOEA), R.O.C. in 1992, and is recognized in 102 countries.



**TAIWAN
EXCELLENCE**

For more press information, please contact:

TAITRA

Shelley Huang

Office: +886-2-2725-5200; Ext. 1342

hjhuang@taitra.org.tw

Lauren Chen

Office: +886-2-2725-5200; Ext. 1391

lauren@taitra.org.tw